



The Good
Keep Doing



The Bad
Stop Doing



The Ugly
Improve

Parking

1st parking was full before 5:15
More signs to direct incoming buyers.
Velcro on a sign at the lot to attached lot full
More people on parking
Sign spinners

**Setup/
Tear-Down**

Quartermaster to coordinate drop-off equipment. Suggest area in front of depot.
No print out for equipment
Central equipment drop-off w/runner to deliver equipment to station. Monitor.

Drawing

Label printer was brilliant
Callsigns on the tickets
Use spreadsheet to track information of winners
Called winners at the event

Club database for labels
Poster of winners. Dry erase.

**Coffee &
Donuts**

Coffee Wagon
5 coffee pots were ready. Cycling of pots worked out.
Maple Bars sold out first
Don't mess with the set

Add Cookies
More Donuts
Recognition to donors

Club Table Pre-staging equipment in the depot
Pre-sort on Friday night. 3 hrs

Master of Ceremonies

Good atmosphere.
Smitty/Tyghe Bantor
Smitty/Tyghe did a great job.

No music or commentary except to make important announcements
Music/commentary distracts people's concentrations on purchases

Relocate speakers to cover the event without being too loud
Difficult to talk over the PA at the Club table
Balance speaker placement
Can we find a way to use our hobby to communicate?
Put Baofengs on speakers
Information Overload. Too much information so important items got lost.



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Vendor Relations

Money was sorted with all the heads

Should assign two to spell Dennis

Security

Marketing/Promotion

Didn't see any promotion in the Auburn Journal

Designated Public Relations person
PIO for the Event

Planning Meetings

We need to get more people involved.
QST before Mtg on the repeater as a reminder.
People have to be asked.
Volunteer Recognition @ General Meetings
Campaign Ribbon for working an event. A clove to multiple efforts.
Reinforce we are a community based club. Talk-up events.
Recognize members's contributions.
Xmas party volunteer recognition
If you are working, you get free coffee & donuts
10/90 rule
Start meeting earlier

Talk-In / CBN

Comm officer for check-in to help coordinate volunteer
Conflict with setup and inbound sellers/buyers.

Test Station

Brochures went fast
Sign on table stating Test Equipment not for sale.

Elmer Tours

KC6SLE only elmered two Hams
Better publicity
No way of knowing who the elmers were.
Sign that says Elmer Tours
Hat "Ask Me A Question"



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Blue Vest different color

Misc. Items

We should have a VE session
We need more volunteers. Sign-ups happened toward the end.
Presentations in the council chambers.
Business cards to promote the club
Setup a big sign with QR code to Club website
Separate club table
Why can't we start later.
"What can we do around here."
Suggests for local attractions. To do after event. Add to website
Coupons from local businesses.
Local business discounts.
Simplex Talk-in frequency.
Robust communications to internal and external shareholders.
Coordinate relief
It would have been nice to know who was in charge. Something to show who is in-charge.
Team Huddle. To help coordinate everyone.
Restroom Signage.
